So I need a headline, sub headline, some text and bullet points etc to convert. Thanks, Jason

Think of it like financial planning but using real estate as the vehicle

I am offering strategic advice and consulting on how to invest in property and have access to thoroughly well researched properties as well.

so sequence is online traffic to landing page to live webinar which is already done. Then landing page to be built offering them free ebook download and consult.

Hi Laura,  
  
Here is my website:  
expertwealthbuild.com (Not my landing page yet to be designed need the copy first.  
  
On Amazon I published a Kindle book called "What the Bleep Happened to my Retirement Account and how to grow your account massively with a Self Directed IRA". I wrote because there is a need for this information to get out there as the masses have absolutely no clue how they work or how to protect their accounts getting wiped. The book will give them insight to how they work and what their options are to educate them and some solutions including making it a Self Directed IRA. On the author page of Amazon you can read some blurb about me. I come form humble background and want to help people make smarter decisions and protect what they have worked hard for. They get a copy of this book for free and a 15 min phone consult with me as well. Please let me know if you have any questions.  
  
My goal is convert them once they get to this new landing page with compelling copy and call to action to get the book and the consult.  
  
  
Thanks, Jason

So I need a headline, sub headline, some text and bullet points etc to convert. Thanks, Jason